



Sophia-Antipolis, February 20, 2008

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A new Master at CERAM for September 2008 in partnership with SAP and Ernst & Young

CERAM Business School is set to introduce a new program from September 2008: **the Master of Science in Information Systems Management**, created in partnership with **SAP**, **Ernst & Young**, **PMI France Sud** (Project Management Institute) and **CIGREF** (Club Informatique des Grandes Entreprises Françaises).

The school already offers a specialized major in "information systems" which is geared towards training junior consultants working in IT. Directed by Pascal Vidal, the new course's Director and who is also Faculty Dean, this major has already reached a record rate of employability: 100% of students are recruited before obtaining their degree with a salary ranging from €34,000 to €43,000.

This new and very hands-on Masters program was created in direct collaboration with CERAM's partners, with the aim of answering a demand in the marketplace for information systems consultants and support engineers.

It is therefore a one-year long course, which is unique in France. There will be twelve classes over 20 weeks, of which five week's worth of courses will be given by SAP (on their SAP Labs France site in Sophia Antipolis), two further weeks of classes given by teams at Ernst & Young and two weeks given by the PMI.

These classes allow students to prepare for two SAP certificates (EtoE 100 and EtoE200) and one PMI certificate (CAPM or PMP according to each participant's experience).

Finally, a compulsory five to six month internship will be carried out with priority at one of the school's partners.

The program, limited to 24 places, is taught uniquely in English and is aimed at:

- Post-graduate Masters students (business schools, 2nd cycle science management or information systems students, engineering school students...)
- Recent graduates with two to five year's work experience (junior consultants, project leaders...)

About SAP, IT Solutions provider for innovative business needs

SAP, the world's leading provider of collaborative business solutions across all enterprises and industries, offers products and services that allow its clients to optimize the innovative aspect of their company. Today, more than 43,000 clients in 120 countries use SAP applications that are adapted to small and medium business as well as global organizations.

Experience, knowledge, and technology

SAP has capitalized on its broad experience to propose the SAP Business Suite platform, a range of company software solutions adapted to the current economy. SAP Business Suite allows companies across the world to better communicate with their clients and partners, to work together efficiently - no matter when or where. SAP Business Suite is open and flexible, supporting databases, exploitation systems and the hardware from all the main providers. By deploying the best technologies, services and resources in research and development, SAP offer the best collaborative platform to help rationalize the processes of the company, to optimize the efficiency of the logistical chain and contribute to establishing strong client relations. www.sap.com/saplabs

About Ernst & Young

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Worldwide, our 130,000 people in 140 countries are united by our shared values and an unwavering commitment to quality. We make a difference by helping our people, our clients and our wider communities achieve potential.

The members of the global Ernst & Young organization help companies in businesses across all industries — from emerging growth companies to global powerhouses — deal with a broad range of business issues. Our people provide clients with a broad array of services including accounting and auditing, tax reporting and operations, tax advisory, advisory services, business risk services, technology and security risk services, transaction advisory and human capital services.

For more information, please visit www.ey.com

About CERAM Business School

CERAM Business School offers a wide range of programs in initial and continued teaching, among them the Grande Ecole (ESC). CERAM's strategy is reinforced by its location in Europe's leading technological park, Sophia Antipolis, as well as by the competence of its faculty and a network of international academic and professional partners. Their mission is to be a world-class actor on the global stage for higher management education, reputed specifically for its ability to prepare future managers to evolve in the economy of knowledge.

CERAM is Equis accredited and certified ISO 9001 and EFQM.

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CERAM Business School is an establishment of the CCI Nice Côte d'Azur

